

**Rosy**

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**From:** Rosanne Rogers [membership@kalgoorlie.com]

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December 2009

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## Welcome to the KGVC December Newsletter!!



### Seasons Greeting and salutations to you all!

As we wind up another fantastic year, it is a great time to reflect on everything that has happened throughout the year and the many things we aspire to do in 2010. Here at the K say that the Staff and Board have kicked quite a few goals in improving the process and sustainability of the Centre and we are excited about the new initiatives that will be implemented in 2010.

As you take the time to pause and reflect on your year that has been, please feel free to get in touch with us on things that we have done well and areas where we can put in some extra effort. We want to ensure our visitors have a great time, but we also want to help grow your business and our community! To help us do that, for those that haven't done so already, we'd like to see you fill in our electronic survey. You can find the link below.

So here is cheers to you all, from me and the team here at the Visitor Centre. Please stay safe and cool over the festive season as we look forward to sharing a bright and prosperous 2010 with you.

*Danielle*

## Kalgoorlie Boulder Visitor Centre Appoints New Chair

Anne Petz, Coordinator of the Boulder Promotion and Development Association, has been appointed the new Chair of Kalgoorlie Goldfields Visitor Centre. Anne was appointed as member representative on the board in 2008.

'I am very pleased to have been appointed the Chair of the Kalgoorlie-Boulder Visitor Centre at this time. The service that the staff at the Centre provides to the local community and our visitors is invaluable. They are frequently the first point of contact for new residents and tourists so it is important that the

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Centre is well resourced and supported by a strong team.' Ms Petz said.

Ms. Petz replaces Norma Latchford, who has served her term as chair person on the board and stepped down at the recent Annual General Meeting.

'On behalf of the Board I would also like to thank Norma, our retiring Chairman, for the work she has done overseeing the Kalgoorlie Goldfields Visitor Centre go from strength to strength over the past two years. We wish Norma well in her new endeavours, especially her involvement in the arts here in the City of Kalgoorlie-Boulder.'

The board also welcomes two new board members this year, General Manager of the View on Hannans and Blue Monkey restaurant, Bob Bongiorno and General Manager of the Rydges Hotel Kalgoorlie, Alistair Unicomb. Bob and Alistair were both elected at the Kalgoorlie Goldfields Visitor Centre annual general meeting held earlier this month.

### Visitor Centre numbers steadily climb



Great news for tourism in the Goldfields, KGVC visitor centre numbers have been up since last year for the last four months. November was a fantastic month with a 23% increase in visitors from last year. Fantastic News!

### Launch of the Nullabor Links

On the 22nd of October, Nullaborlinks, the worlds longest golf course was launched here in Kalgoorlie!

The Nullabor Links concept is unique. The 18-hole par 72 golf course will span 1,365 kilometers with one hole in each participating town or roadhouse along the Eyre Highway, from Kalgoorlie in Western Australia to Ceduna in South Australia. Each hole will include a green and tee and somewhat rugged outback-style natural terrain fairway. The course would provide a quintessential Australian experience and a much-needed activity/attraction for travelers along the renowned desolate highway.



Visitors can purchase scorecards at the Kalgoorlie Visitor Centre, Ceduna Visitor Centre, or at all road houses along the route. Completion certificates are issued at either Kalgoorlie or Ceduna visitor centres, for all those with completed score cards. With green fees of only \$50, the experience is great value.

A great time was had by all at the official launch and since it has been up and running, the Nullaborlinks Golf Course has attracted great interest, both domestically and abroad. It is a fantastic addition to the Kalgoorlie Tourism offer.

### New indigenous trainee joins KGVC



Waylon Greatorex joins the KGVC as our new indigenous trainee. Waylon decided against continuing academic qualifications in favour of more "on the job" work experience, and joins our centre as our new indigenous trainee.

Recognising the benefits of the indigenous trainee programme, he will complete his certificate III in Tourism Studies through the Central TAFE in Perth (distance learning).

Originally from Gerladton, Waylon has lived in Kalgoorlie for the past four years, and hopes to increase his knowledge of the local area whilst completing his studies here at the Visitor Centre. As for long term aspirations, Waylon is pretty sure that "tourism takes you everywhere!". Well said Waylon, and welcome aboard!

## Help us help you!

For those that haven't filled it in already, we'd really appreciate it if you could fill out our KGVC improvement survey. This survey helps us identify where we are doing well, where not so well and your suggestions for improvement. It is vital for us to maintain our feedback loop with our members so - help us help you and let us know what you think!!

[Go To Survey....](#)

## Tourism WA Strategic Five Year Plan for the Goldfields



Don't forget that you can have your say over the Tourism Western Australia Tourism priorities for Kalgoorlie for the next five years by commenting on their current strategic document. You can find it at [http://www.tourism.wa.gov.au/Policies\\_Plans\\_Strategies/tourism\\_policy\\_planning/Documents/TDP\\_Austra](http://www.tourism.wa.gov.au/Policies_Plans_Strategies/tourism_policy_planning/Documents/TDP_Austra)

It is a fantastic opportunity to get involved in the strategic direction of tourism in the goldfields, so don't miss out! All comments need to be lodged by 18th December 2009.

## KGVC goes to the races



Melbourne cup fever came to Kalgoorlie on 3rd of November this year and the KGVC didn't escape!!

Everyone (yes including new trainee Waylon!) donned a hat and took part in the festivities. We were treated to morning tea and bustled about our daily duties nibbling on canapes and sipping punch (non alcoholic of course!)

Annette won the sweepstake this year, but reiterated to everyone that its not the winning that counts, but the taking part (which is of course very easy to say if you've just won!!)

Great atmosphere in the office, and definitely worth it just to see Waylon "glam" himself up. Yes Waylon, it is part of the job, and no, you can't hand your notice in yet!!

## Changing of the guard - farewells!

Sadly, we say goodbye to a few key members of the team at the KGVC - David Hollier, Jamie- Lee Lockett and Rosy Rogers.

David joined us as a casual tourism consultant, but has found the lure of the bush life too enticing. David joins Transrail networks repairing and maintaining vital rail links in the area. Wishing David well in his new job!!



Jamie-Lee, our previous indigenous trainee, left to go on maternity leave, and is currently resting up in preparation for the new arrival. Only three weeks to go now, best of luck Jamie-Lee!!

Rosy joined us as our co-ordinator for marketing and special projects in February this year to help out with the various marketing tasks here at the KGVC. She launched the new holiday planner, new website, co-ordinated the Goldfields effort in the Perth Royal Show District Display and will have produced the new visitors map before she leaves at the end of December. Rosy is taking some time off to spend with her son before her new baby arrives in May.

## Christmas Opening Hours: Don't forget the Kalgoorlie

Visitor Centre is open normal trading hours every day,  
except Christmas Day.

See you in the New Year!

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